



FIX THE 6IX
CONTACT:
Phone 416-948-4367
info@fixthe6ix.ca
www.fixthe6ix.ca

West Neighbourhood House trustees FixThe6ix

Fix the 6ix would like to thank you for your interest in participating in the *ReGiftcard Program*!

Torontonians all over the city currently own partially-used gift cards with funds as little as a single cent remaining on them. Though these cards are often forgotten about or even thrown away, the *ReGiftcard Program* uses every cent remaining on donated, partially-used gift cards to feed and provide relief to individuals experiencing homelessness in Toronto.

With the help of dedicated volunteers and local businesses, Fix the 6ix pools donations of new and partly-used gift cards to purchase and distribute essential items to those in need through Toronto homeless shelters. Donated gift cards have been used to provide:

- Clothing, school supplies, arts materials and hygiene items to Toronto homeless shelters and services such as Kennedy House Youth Shelter
- \$5-20 fast food gift cards directly to homeless individuals in order to temporarily relieve food insecurity.
- Movie outings for youth residents at Eva's Place shelter

Businesses who choose to participate in the *ReGiftcard Program* support both those who want to give, and those in need. Your partnership will help Fix the 6ix work to support existing shelter programming, and to provide a temporary solution to food insecurity across our city.

Participation is simple! It involves:

- Hosting a donation box for our *ReGiftcard Program* within your establishment for a donation period of your choice (from a few weeks to a few months)
- Actively promoting the *ReGiftcard Program* and its cause to your guests and patrons

Fix the 6ix is extremely grateful for your involvement and will promote your business as a valued partner of our program over all its social media platforms and website for the duration of your hosting a *ReGiftcard* box. Your business will be promoted as one of our 2021 Toronto-wide donation locations.

We look forward to your participation and partnership. If you have any questions or concerns, please do not hesitate to contact us via email at regiftcard-pillar@fixthe6ix.ca

Thank you for helping us Fix the 6ix!

Sara Jouppe, Community Outreach Coordinator
regiftcard-pillar@fixthe6ix.ca



NEIGHBOURHOOD HOUSE

Formerly St. Christopher House

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Donation Station Information/Agreement

In order to maximize both the success of the ReGiftcard program and your establishment’s exposure within the community, we encourage your business to participate for a full year with our program.

Donation Station Commitment Date:

Please indicate the preferred starting and ending dates that your business would like to participate in our ReGiftcard Program. (ex. May 5th 2021 - April 5th 2022)

Start Date: _____

End Date: _____

Donation Station Empty Date:

Please indicate the preferred dates that your business would like to have the ReGiftcard Boxes emptied for collection by a Fix the 6ix volunteer. Boxes can be emptied every 4 weeks. (ex. First Thursday of each month)

Monthly empty date: _____

Please include if your organization has a promotional offer to encourage gift card donors to patronize your business and donate to the program (ex. 10% off a purchase with the presentation of a gift card donation):

Suggestions for the safekeeping of your Donation Station

- Keep the donation box somewhere visible and easily accessible
- Lock the donation box up OR store it somewhere safe at the end of the day
- Secure the donation box to the counter or platform where it will be displayed

Signature

Date

Please email this form to regiftcard-pillar@fixthe6ix.ca



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Donation Station Contact Information

Thank you for your interest in Fix the 6ix! If your organization would like to be a part of the ReGiftcard program, please fill out the contact information below. The *ReGiftcard Program* is a project by Fix the 6ix which collects gift card donations to purchase food, clothing and other necessities for Torontonians in need.

Donation Station Information:

Organization Name: _____

Address: _____

Street

Unit #

City

Postal Code

Email: _____ Phone Number: _____

Website: _____

Alternative Contact Information (If Applicable):

Contact name: _____

First Name

Last Name

Contact Phone: _____ Contact Email: _____

Please email this form to regiftcard-pillar@fixthe6ix.ca