



Formerly St. Christopher House

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West Neighbourhood House trustees Fix the 6ix

Fix the 6ix would like to thank you for your interest in participating in the *ReGiftcard Program*!

Torontonians all over the city currently own partially-used gift cards with funds as little as a single cent remaining on them. Though these cards are often forgotten about or even thrown away, the *ReGiftcard Program* uses every cent remaining on donated, partially-used gift cards to feed and provide relief to individuals experiencing homelessness in Toronto.

With the help of dedicated volunteers and local businesses, Fix the 6ix pools donations of new and partly-used gift cards to purchase and distribute essential items to those in need through Toronto homeless shelters. Donated gift cards have been used to provide:

- Clothing, arts materials and hygiene items to Toronto homeless shelters and services such as Sistering, a 24 hour Women's drop-in centre.
- \$5-10 fast food gift cards directly to homeless individuals in order to temporarily relieve food insecurity.
- Movie outings for youth residents at Eva's Place shelter.

Businesses who choose to participate in the *ReGiftcard Program* support both those who want to give, and those in need. Your partnership will help Fix the 6ix work to support existing shelter programming, and to provide a temporary solution to food insecurity across our city.

Participation is simple! It involves:

- Hosting a donation box for our *ReGiftcard Program* within your establishment for a donation period of your choice (from a few weeks to a few months)
- Actively promoting the *ReGiftcard Program* and its cause to your guests and patrons

Fix the 6ix is extremely grateful for your involvement and will promote your business as a valued partner of our program over all its social media platforms and website for the duration of your hosting a *ReGiftcard* box. Your business will be promoted as one of our 2018 Toronto-wide donation locations.

We look forward to your participation and partnership. If you have any questions or concerns, please do not hesitate to contact us via email at retail@fixthe6ix.ca.

Thank you for helping us Fix the 6ix!

Sara Jouppi, *ReGiftcard Outreach Coordinator*

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